



Carbon Reduction Plan (CRP)

Supplier name: *Strata Creative Communications LTD*

Publication date: 10/04/2026

Commitment to Achieving Net Zero

Strata Creative Communications Ltd is committed to achieving Net Zero emissions by 2050, with an interim target of a 50% reduction in scope 1 and 2 emissions (market-based) by 2030.

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

Baseline year: January 2025 to December 2025

Baseline Carbon Footprint – January 2025 to December 2025	
EMISSION SOURCE	EMISSIONS (t CO₂e)
Scope 1	41
Scope 2	81 (location-based) 42 (market-based)
Scope 3	809 <i>Cat 1 – 390</i> <i>Cat 2 – 137</i> <i>Cat 4 – 0.5</i> <i>Cat 5 – 22</i> <i>Cat 6 – 19</i> <i>Cat 7 – 231</i> <i>Cat 9 – 0</i>
TOTAL BASELINE EMISSIONS	932 tCO₂e (location) / 892 tCO₂e (market)



Current Emissions Footprint

Reporting year: January 2025 to December 2025

As 2025 is Strata's baseline year, current emissions are equal to the baseline figures reported above.

Baseline Carbon Footprint – January 2025 to December 2025	
EMISSION SOURCE	EMISSIONS (t CO₂e)
Scope 1	41
Scope 2	81 (location-based) 42 (market-based)
Scope 3	809 <i>Cat 1 – 390</i> <i>Cat 2 – 137</i> <i>Cat 4 – 0.5</i> <i>Cat 5 – 22</i> <i>Cat 6 – 19</i> <i>Cat 7 – 231</i> <i>Cat 9 – 0</i>
TOTAL BASELINE EMISSIONS	932 tCO₂e (location) / 892 tCO₂e (market)

Methodology & Boundary Notes

Emissions have been calculated using the operational control consolidation approach in accordance with the GHG Protocol Corporate Accounting and Reporting Standard. The organisational boundary covers Strata Creative Communications Ltd and its wholly-owned subsidiary On Productions Ltd.

UK Government (DESNZ) 2025 greenhouse gas conversion factors have been applied throughout. Scope 1 and 2 emissions are calculated using activity data. Scope 3 emissions use a combination of activity-based and spend-based methodologies, with UK environmentally-extended input-output (EEIO) factors applied where primary activity data was not available.

Strata began reporting on its emissions in 2023, when it appointed a dedicated Sustainability Officer. At that time, only scope 1 and 2 emissions were reported. For 2025, Strata and its subsidiary On Productions have undertaken a materiality assessment and measured scope 1, 2, and material scope 3 emissions. The baseline year has been set from this point to ensure it captures a more complete view of corporate emissions.

Emissions from events delivered on behalf of clients are excluded from this footprint as they fall outside Strata's operational control boundary. Category 9 (downstream transportation and distribution) has been assessed as not material to Strata's operations. As a creative communications and events business, Strata does not distribute physical products to end consumers.

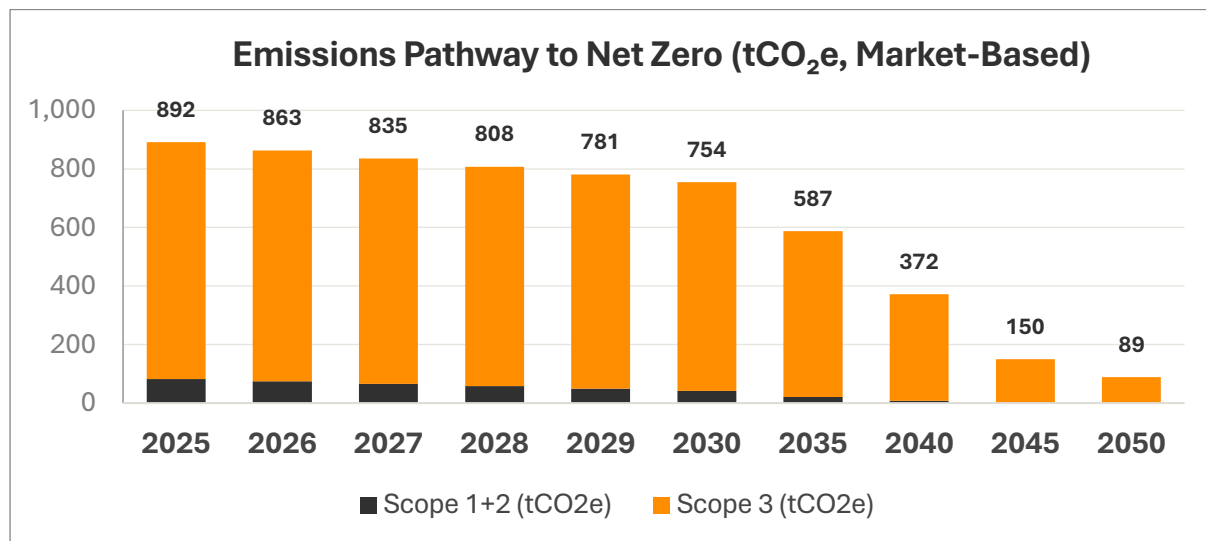


Emission Reduction Targets

To achieve Net Zero by 2050, Strata has adopted the following carbon reduction targets:

1. Strata has committed to reduce scope 1 and 2 emissions (market-based) by 50% by 2030, in line with the 1.5°C climate change scenario.
2. Strata has committed to a minimum 2.5% year-on-year absolute reduction in scope 3 emissions across the categories included in this report.

We project that carbon emissions will decrease over the next five years to 754 tCO₂e (market-based) by 2030. This is a reduction of 15% against the 2025 baseline.



Carbon Reduction Projects

Completed Projects

The following environmental management measures and projects have been completed or implemented since Strata began its sustainability journey. These measures will be in effect when performing the contract.

- Appointment of a dedicated Sustainability Officer in 2023 to lead environmental strategy and carbon reporting across the business.
- Establishment of scope 1 and 2 emissions measurement and reporting from 2023, building the organisational capability to track and manage carbon performance.
- Completion of a comprehensive materiality assessment in 2025 covering scope 1, 2, and material scope 3 emissions for Strata and On Productions, significantly expanding emissions coverage and data quality.
- Participation in EcoVadis sustainability assessment, benchmarking environmental, social, and ethical performance against industry peers.



As 2025 represents Strata's first comprehensive baseline covering all material scopes, quantified emissions reductions against this baseline will be reported in subsequent annual updates to this plan.

Future Carbon Reduction Initiatives

In the future we plan to implement the following measures:

- Development and implementation of a science-based Net Zero roadmap aligned with SBTi, including clear interim reduction targets and defined action plans across scope 1, 2, and 3 emissions
- Continued improvement of scope 3 emissions data quality and coverage, particularly across business travel and freight (supported by the new financial system Maconomy), to enable more targeted and effective reduction strategies
- Expansion of sustainable procurement processes and supplier engagement, setting clear expectations, increasing supplier accountability, and prioritising lower-carbon supplier choices
- Embedding waste measurement and reduction strategies with a focus on minimising waste to landfill
- Delivery of employee training and engagement programmes to build carbon literacy, drive behavioural change, and support the integration of sustainability into day-to-day decision-making
- Ongoing participation in EcoVadis assessment and continuous improvement programmes to benchmark performance and drive measurable improvements
- Continued progression towards ISO 14001 and ISO 20121 certification, strengthening environmental management systems and embedding structured, accountable carbon reduction across all areas of the business



Declaration and Sign Off

This Carbon Reduction Plan has been completed in accordance with PPN 006 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard³.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

Signed on behalf of Strata Creative Communications Ltd:

Name: Philip Staines

Role: Group COO

Signature: 

Date: 10th April 2026

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

³ <https://ghgprotocol.org/standards/scope-3-standard>